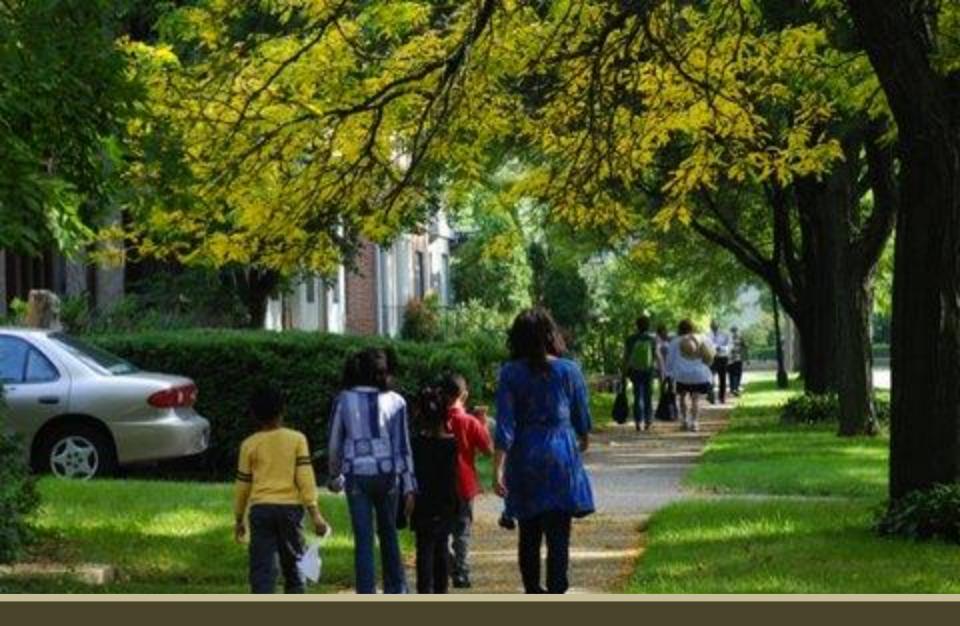


**Greater Riverfront East District of Detroit** 

### BENEFITS



### VISION



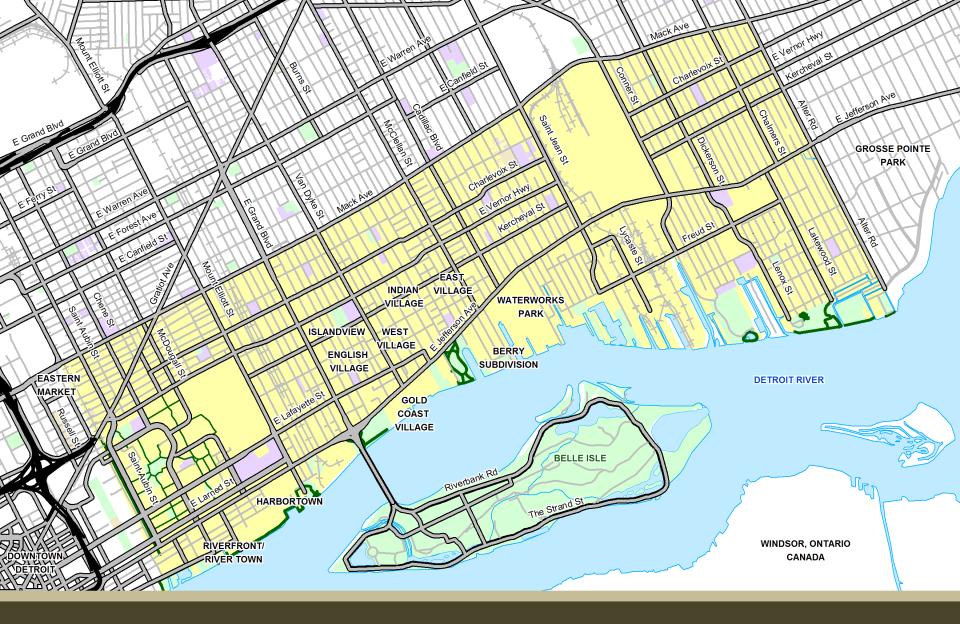
"We have the opportunity of forming our new city world into an imageable landscape: visible, coherent, and clear."

Kevin Lynch, The Image of the City



"... to nurture environmentally healthy and culturally vibrant communities in metropolitan Detroit and support initiatives to restore the Great Lakes Basin."

Fred A. and Barbara M. Erb Family Foundation: Its Mission and Legacy



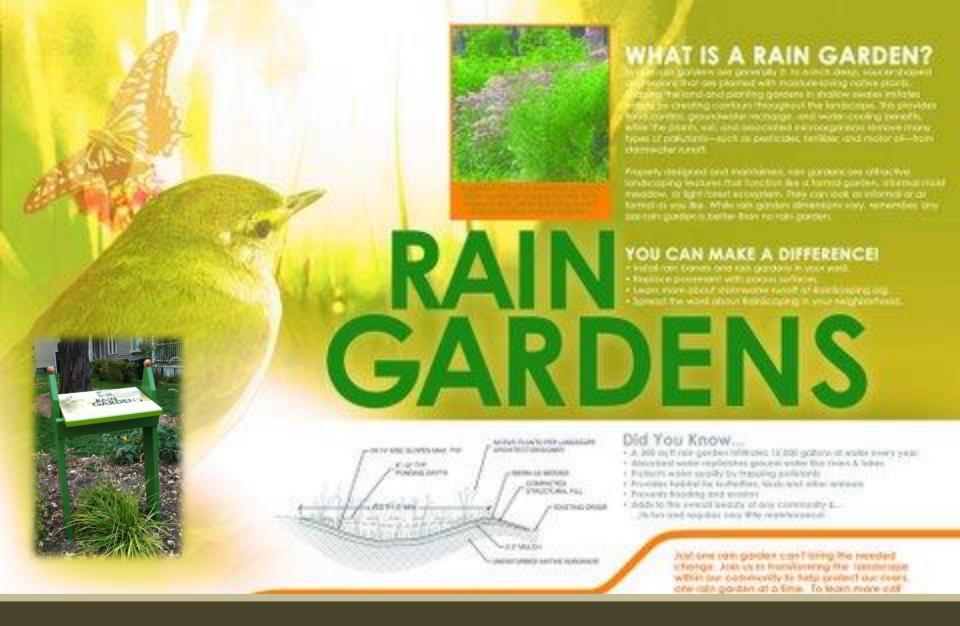
"There is magic to great streets. We are attracted to the best of them <u>not</u> because we have to go there but because we want to be there."

Allan B. Jacobs, Great Streets



"It is estimated that on top of existing supply, an additional 20 to 40 percent of all households, depending on the metropolitan area, want walkable urban living and workplaces, assuming they can afford it."

Chris Leinberger, Brookings Institute



"Greenways are linear open spaces, including habitat and trails, that link parks, nature reserves, cultural features or historic sites with each other, for recreation and conservation purposes."

**Community Foundation for Southeast Michigan** 



"At the Kresge Foundation, we believe this is Detroit's defining moment and the city must now confront the difficult challenge of transforming to endure in a 21st century economy."

Wendy Lewis Jackson, The Kresge Foundation

Greater Riverfront East District of Detroit

### PROCESS



### ACKNOWLEDGEMENTS



"Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody."

Jane Jacobs, The Death and Life of Great American Cities



"The most basic unit of urban recovery is the vacant lot." **John Gallagher, Reimagining Detroit** 



"... perhaps the single most overlooked – and single most important – element of my theory is the idea that every human being is creative."

Richard Florida, <u>Cities and the Creative Class</u>



"As we continue with the process of creating a Detroit that works better, the ongoing involvement of our community will be imperative."

Dave Bing, Mayor, City of Detroit

Greater Riverfront East District of Detroi

### WORKSHOP RESULTS IDENTIFIED: 10 PREFERRED GREENWAY ROUTES



Greater Riverfront East District of Detroit

#### Master Plan Funding

community foundation FOR SOUTHEAST MICHIGAN

#### **The Community**

A special thanks to the many community members, organizers, leaders and residents who participated throughout this planning process. Without your efforts, this plan would not be possible.

#### **GREEN Task Force**

Villages Community Development Corporation
Community Residents
Detroit Eastside Community Collaborative
Detroit Greenways Coalition
Detroit RiverFront Conservancy
East Jefferson Corridor Collaborative
Gleaners Community Food Bank
Jefferson East Business Association
Mt. Elliott Business and Community Association
West Village Association

#### **Public Sector**

City of Detroit
Office of the Mayor
City Planning Commission
Department of Public Works
Department of Traffic
and Engineering
Planning and Development
Recreation Department
Detroit Economic Growth
Corporation

Wayne County

Michigan Department of Transportation

US Federal Government

#### **Consultant Team**







**Greater Riverfront East District of Detroit** 

# THE ROUTES: COMMON DESIGN ELEMENTS



"By linking open spaces we can achieve a whole that is better than the sum of the parts."

William Whyte, The Last Landscape



"Ribbons of greenspace can take advantage of existing infrastructure, such as abandoned railroad bed, existing paths in neighborhoods such as Lafayette Park and even pathways through cemeteries like Elmwood."

**Member of GREEN Task Force** 



"Whenever and wherever societies have flourished and prospered rather than stagnated and decayed, creative and workable cities have been at the core of the phenomenon ..."

Jane Jacobs, <u>The Death and Life of Great American Cities</u>



"Amid concrete and traffic, greenways offer a place to recreate, to reflect, and to connect to our neighbors and friends. Clearly they are worth the effort to create them, a task which this master plan hopes to make just a little easier."

SmithGroupJJR, "A Vision of Greenways"



"In the creative economy, .... Environmental quality has become important not simply as an end itself, but as a prerequisite for attracting talent."

Richard Florida, <u>Cities and the Creative Class</u>

# Priority Route: East Jefferson

Approximately 5.9 Miles in length running from Downtown at I-375 on the west to Alter Road on the east

Primary Greenway Type: Principal Route





"The best streets are those that can be remembered. They leave strong long-continuing positive impressions."

Allan B. Jacobs, Great Streets



"Pewabic Pottery was founded in 1903 ... at the height of the Arts & Crafts movement ... the building and its contents were designated a National Historic Landmark ..."

Pewabic Pottery, Our History

# Priority Route: Elmwood

Approximately 1.5 Miles in length running from Dequindre Cut on the west to Belt Line Greenway on the east

Primary Greenway Type: Off-Road





"It is about linkage, leverage and collaboration: linking communities, leveraging vision, resources and people, and collaborating to promote and protect the health and well-being of the community for the present and the future."

Community Foundation for Southeast Michigan



"The path should support ... a sense of progression, and the opposite directions are unlike."

Kevin Lynch, Image of the City

# Priority Route: Riverfront

Approximately 7.4 Miles in length running from Gabriel Richard Park Plaza and Pavilion on the west to Windmill Point Park on the east

Primary Greenway Type: RiverWalk Trail Types, On-Street Neighborhood connector Routes, Off-Street Routes





"... the lower eastside has an abundance of vacant land, we have viewed this as a resource and asset that we can build on ... all the open space – and the proximity to the Detroit River – to create great recreational opportunities."

Maggie Desantis, Chair GREEN Task Force



"... Detroit grew as a node of the great rail and water network long before Henry Ford made his first Model T....Detroit's growth was ... tied to its waterway, the Detroit River...."

Edward Glaeser, <u>Triumph of the City</u>

# Priority Route: Conner Creek

Approximately 0.2 Miles in length running from Saint Jean St./Kercheval St. on the north to Saint Jean Street./East Jefferson on the south

Primary Greenway Type: On-Road; Principal route





"The Conner Creek Greenway will stretch from 8 Mile Road south to the Detroit River, tracing the original Conner Creek. It will link people, parks, greenspaces, neighborhoods, schools and shops."

**Detroit Eastside Community Collaborative** 



"We refer to places with allure that were created to attract people and businesses, to improve the quality of life and economic competitiveness as places with an upper case 'P'.."

Dr. Soji Adelaja & Mark Wyckoff, Why the Economics of "Place" Matters

# Priority Route: Belt Line

Approximately 2.0 Miles in length running from Mack Avenue. on the north to the Mt. Elliott Park Plaza and Pavilion on the south

Primary Greenway Type: Off-Road





"The Dequindre Cut is a world class urban place."

Tony Goldman, Goldman Properties



"Cities need old buildings so badly it is probably impossible for vigorous streets and districts to grow without them."

Jane Jacobs, The Death and Life of Great American Cities

# Priority Route: Kercheval

Approximately 2.3 Miles in length running from Belt Line Greenway on the west to Conner Creek Greenway on the east

Primary Greenway Type: On-Street; Neighborhood Connector Type 1





"A street is perceived, in fact, as a thing which goes toward something."

Kevin Lynch, The Image of the City



"... there has been speculation that an American city has been lost, that the right course is to give up on it.

But as Americans we don't do that .... our damaged cities have immense value ...."

Henry G. Cisneros, CityView

#### **GREENWAY PLAN**

**Greater Riverfront East District of Detroit** 

# THE ROUTES: OPERATIONAL ELEMENTS



"Physical maintenance is as important as any of the other requirements for great streets.

It is more than a matter of keeping things clean and good repair."

Allan B. Jacobs, Great Streets



"Clean Downtown ... launched 2006 ... employs 60 Goodwill Industries workers (a total of 511 individuals employed since start-up)"

Downtown Detroit Partnership



"Building a Safer Detroit through Community Partnerships."

City of Detroit Police Department, Mission Statement



"I was standing in the doorway, looking outside, looking at what was there. There was nothing, at first. And then I decided to take nothing and transform it into something incredible."

Tyree Guyton, Detroit artist and native son from the Eastside

#### **GREENWAY PLAN**

**Greater Riverfront East District of Detroit** 

### IMPLEMENTATION



## NEXT STEPS



"The best way to predict your future is to create it." **Abraham Lincoln** 

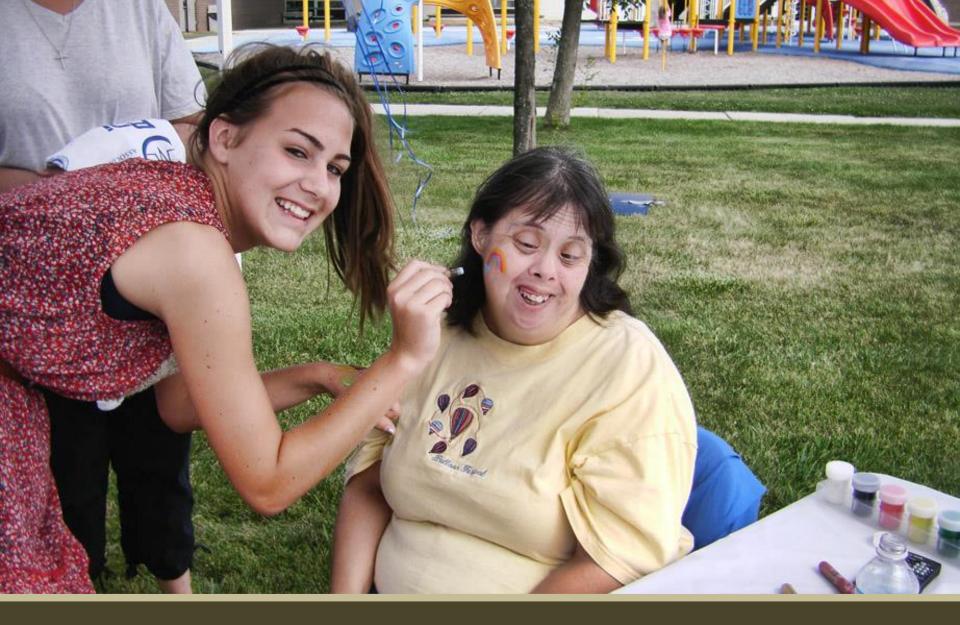
#### Conceptual Collaborative Framework for Implementing GREENWAY Master Plan



**Kercheval Greenway** 

**East Jefferson** 

**Riverfront Extension** 



"... while other parts of the city have other amenities the lower eastside can serve as an openspace/greenspace/recreational Mecca and these greenways are one step toward that goal."

Maggie Desantis, Chair GREEN Task Force



"It is important that we publically deliver an environmental statement about how we think about and build the environment."

Thomas Woiwode, Community Foundation for Southeast Michigan

